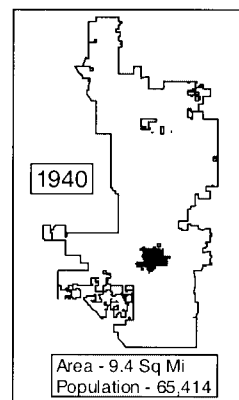
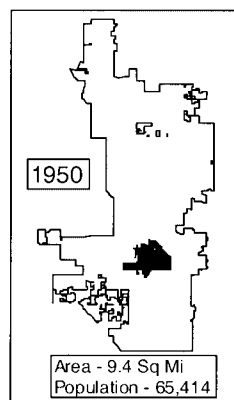
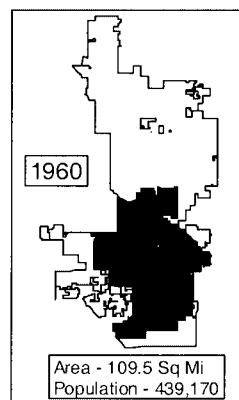
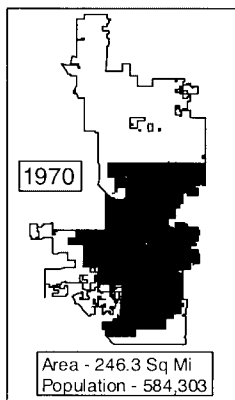
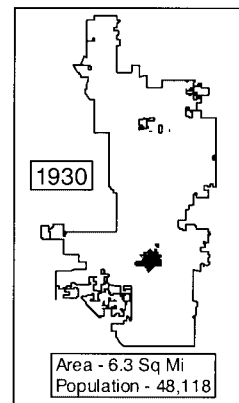
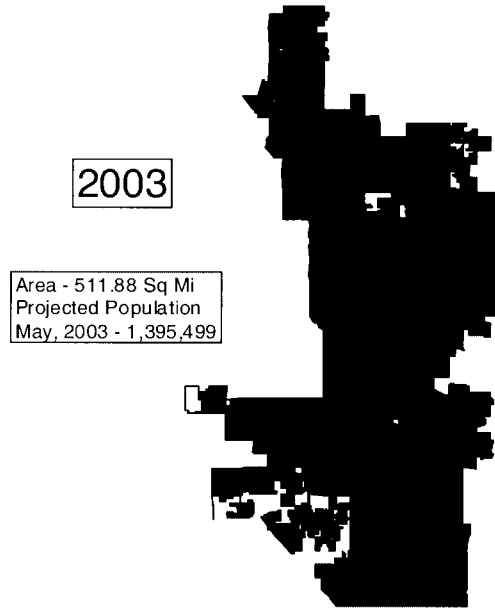
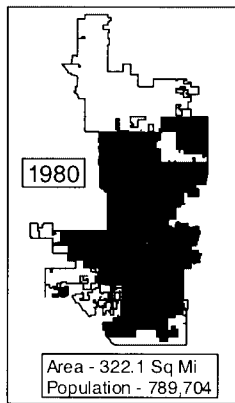
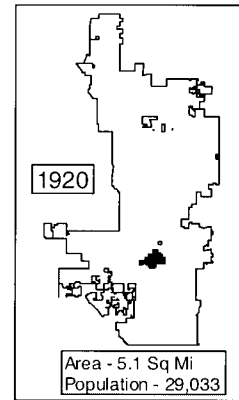
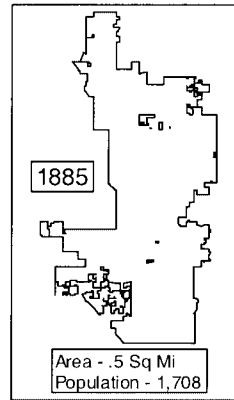
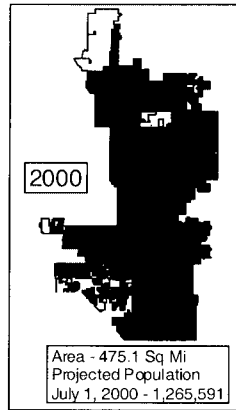
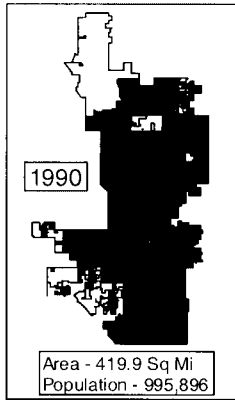


# PHOENIX GROWTH



CITY OF PHOENIX  
PLANNING DEPARTMENT

## Community Profile and Trends

Phoenix is the sixth most populous city in the United States, the state capital of Arizona, and the center of the metropolitan area encompassed by Maricopa County. This metropolitan area also includes the cities of Mesa, Glendale, Tempe, Scottsdale, Chandler, Peoria, Gilbert, Goodyear, Tolleson, El Mirage and Avondale as well as all unincorporated areas of the county. It is situated 1,117 feet above sea level in the semi-arid Salt River Valley. The area is widely known for its mild, sunny winters and hot summers and receives average rainfall of 6.74 inches a year.

Phoenix was founded in 1870 as an agricultural community, and in 1881 was incorporated as a city. The City Charter under which it is presently governed was adopted in 1913 and has been amended from time to time since then. The charter allows Phoenix to determine its governmental structure and levy revenue and sales taxes.

A council-manager form of government also was adopted in 1913. Under this organizational structure, the Mayor and Council appoint a city manager to act as the chief operating officer. The City Council sets policy direction and the city manager is responsible for implementing those policies in an efficient and effective manner.

In 1982, a group of residents initiated an effort to move to a district system for electing council members. These residents were concerned that at-large elections resulted in an organization that was less responsive to neighborhoods. The initiative was passed by the voters of Phoenix, and the number of Council seats was increased from six to eight. The Mayor continued to be elected at-large.


The city has grown steadily, especially since 1950. The 1900 census recorded Phoenix population at 5,544. In 1950,

the city occupied 17 square miles with a population of almost 107,000, ranking it 99th among American cities. The 2000 census recorded Phoenix population at 1,321,045. As of July 1, 2003, the city is projected to encompass 512 square miles, with the Phoenix Planning Department projecting the June 30, 2003, population at 1,399,418.


Major employers of the Phoenix metropolitan area include the State of Arizona, Wal-Mart Stores, Inc., Maricopa County, Banner Health Systems, Honeywell International, Inc. (aerospace manufacturing), The Kroger Co., City of Phoenix, U.S. Postal Service, Motorola Inc. (electronic equipment), and Intel Corp.

The following statistics are presented to provide a "snapshot" of Phoenix residents, the City's financial condition and infrastructure.

	1960-61	1970-71	1980-81	1990-91	Actual 2001-02	Estimated 2002-03	Projected 2003-04
<b>Demographic Profile</b>							
Population <sup>1</sup>	439,170	584,303	789,704	995,896	1,373,947	1,397,500	1,399,418
Percent of Population by Age							
Under 5	11.7	8.8	7.8	8.5	8.5	9.9	9.9
5-19	28.5	29.9	25.0	21.6	21.5	23.4	23.4
20-44	33.0	32.2	39.3	42.9	42.8	43.0	43.0
45-64	19.1	20.4	18.6	17.3	17.3	16.1	16.1
65+	7.7	8.7	9.3	9.7	9.8	7.6	7.6
Percent of Population by Race <sup>2</sup>							
Not Hispanic or Latino (of Any Race)	N/A	N/A	N/A	N/A	N/A	65.9	65.9
Caucasian	94.1	93.3	78.1	71.9	55.8	55.8	55.8
Black/African American	4.8	4.8	4.7	4.9	4.8	4.8	4.8
American Indian/Alaska Native	0.6	1.0	1.1	1.6	1.6	1.6	1.6
Asian	0.5	0.5	0.9	1.5	1.9	1.9	1.9
Native Hawaiian/ Other Pacific Islander <sup>3</sup>	N/A	N/A	N/A	N/A	0.1	0.1	0.1
Other	N/A	0.4	0.4	0.1	0.1	0.1	0.1
Not Hispanic - Two or More Races	N/A	N/A	N/A	N/A	N/A	1.6	1.6
Hispanic/Latino (of Any Race) <sup>4</sup>	N/A	N/A	14.8	20.0	34.1	34.1	34.1



	1960-61	1970-71	1980-81	1990-91	Actual 2001-02	Estimated 2002-03	Projected 2003-04
<b>City Economic Profile</b>							
Personal Income Growth (Metro Phoenix)	N/A	13.6%	14.8%	4.6%	4.9%	5.2%	7.0%
Assessed Valuation ('000s) <sup>5</sup>	N/A	N/A	N/A	5,700,825	8,232,134	8,802,803	9,792,188
Employment Growth Rate <sup>6</sup>	N/A	N/A	N/A	(3.0)%	(0.4)%	(0.4)%	1.6%
Unemployment Rate <sup>7</sup>	N/A	N/A	N/A	4.9%	4.0%	5.7%	5.2%
Value of Residential Construction (Billions)	N/A	N/A	N/A	.42	1.16	1.30	1.30
Value of Commercial Construction (Billions)	N/A	N/A	N/A	.46	1.00	.70	.70
<b>City Financial Profile</b>							
Total Budget ('000s)	\$33,958	\$95,835	\$392,780	\$1,026,545	\$2,006,489	\$2,152,780	\$2,447,899
Total GPF Budget ('000s) <sup>8</sup>	\$32,272	\$62,343	\$221,106	\$591,021	\$781,196	\$813,774	\$892,757
Total Employees	3,564	5,670	9,435	11,388	14,677.1	14,904.3	14,878
Total Employees per 1,000 population	7.4	9.7	11.1	11.2	10.6	10.6	10.6
Non-Enterprise Employees	N/A	N/A	N/A	N/A	8.6	8.6	8.6
Enterprise Employees <sup>9</sup>	N/A	N/A	N/A	N/A	2.0	2.0	2.0
Property Tax Rate	1.75	1.75	1.79	1.85	1.82	1.82	1.82
G.O. Bond Rating (Moody's/Standard and Poor's)	A/A	A/A	Aa/AA	Aa/AA+	Aa1/AA+	Aa1/AA+	Aa1/AA+
Number of PLT Licenses	N/A	N/A	37,943	43,756	53,000	52,500	52,500
City Retail Sales Tax Rate <sup>10</sup>	.5%	1%	1%	1.2%	1.8%	1.8%	1.8%
<b>Infrastructure Profile</b>							
Area (Square Miles)	187.4	247.9	329.1	427.1	483.5	490.0	512.0
Police							
Major Crimes	17,328	50,747	86,287	110,961	109,520	108,533	107,415
Dispatched Calls for Service	150,048	374,003	452,350	895,117	876,242	878,158	876,545
Authorized Sworn Police Officers	550	1,054	1,694	2,047	2,832	2,846	2,917
Fire							
Fire Stations	21	30	35	45	47	48	49
Fire Call and All Other Calls <sup>11</sup>	6,400	14,437	25,162	26,281	29,955	27,378	29,400
Emergency Medical Calls <sup>11</sup>	—	—	46,122	75,112	105,751	102,650	108,000
Authorized Sworn Firefighters	358	572	838	1,042	1,354	1,410	1,410
Building Inspections							
Total Number of Inspections <sup>12</sup>	195,205	236,000	196,356	176,909	263,498	277,600	277,600
Streets							
Total Miles	1,496	2,270	3,084	3,800	4,486	4,675	4,871
Miles Resurfaced and Sealed	42	378	216	250	220	220	219
Total Miles of Bikeway <sup>13</sup>	N/A	N/A	N/A	250	484	492	500



	1960-61	1970-71	1980-81	1990-91	Actual 2001-02	Estimated 2002-03	Projected 2003-04
Traffic Control and Lighting							
Signalized Intersections	285	423	555	761	914	931	946
Street Lights	15,600	23,097	39,097	50,825	72,500	75,500	78,000
Traffic Accidents	13,500	22,765	28,129	28,414	34,099	33,998	35,200
Aviation							
Passengers Arriving and Departing	864,000	2,925,700	6,500,000	22,175,000	32,600,000	35,600,000	36,200,000
Solid Waste Collection							
Residences Served	141,000	204,800	281,900	281,392	327,953	333,000	337,000
Tons Disposed at City Landfills	200,435	325,300	379,000	513,643	1,051,935	1,011,000	1,021,000
Municipal Parks							
Number of Municipal Parks <sup>14</sup>	48	121	137	181	201	203	207
Developed Park Acres	N/A	N/A	1,303	2,206	3,434	3,436	3,573
Libraries							
Book Circulation	1,221,412	2,368,232	3,691,745	5,962,411	10,802,000	11,350,000	12,627,000
Total Book Stock	243,904	704,940	1,182,606	1,732,410	1,974,000	2,055,000	2,055,000
Equipment Management							
Number of Equipment Units in Fleet <sup>12</sup>	1,434	2,637	4,497	4,776	6,083	6,179	6,239
Water							
Connections	122,073	172,100	282,048	321,996	355,225	361,264	366,322
Production (billions of gallons) <sup>15</sup>	33.8	52.7	88.5	84.7	111.4	107.0	112.9
Wastewater							
Connections	90,000	169,255	250,199	311,980	329,110	334,691	339,379
Miles of Line	965	2,090	3,040	3,661	4,203	4,325	4,405

1 Population distribution figures are based on 2000 census figures. Totals may not add to 100 percent because of rounding.

2 These are modified racial categories as used by the Census Bureau for the 2000 Census.

3 Prior to the 2000 Census, Asian and Pacific Islander data was combined under the same category. Pre-2000 counts are included in the Asian category.

4 Pre-1980 census questionnaire did not include "Hispanic" or "Spanish" race categories.

5 The formula for assessing valuation was changed significantly in 1980 making comparisons to prior years not meaningful.

6 Employment growth rate figures are calendar year and not fiscal year. Calendar 1999 is shown under FY 1999-00, calendar 2001 is shown under FY 2001-02, and calendar 2002 is shown under FY 2002-03 and projected calendar 2003 is shown under FY 2003-04. Estimates are for the Phoenix metro area and are obtained from the Arizona Department of Economic Security.

7 Unemployment rate figures are calendar year and not fiscal year. Calendar 1999 is shown under FY 1999-00, calendar 2000 is shown under FY 2000-01, and calendar 2001 is shown under 2001-02. Estimates are for the Phoenix metro area.

8 As of FY 1998-99, Arizona Highway User Revenue funds are no longer included in the GPF total.

9 Enterprise departments include Water, Aviation, Civic Plaza, Golf and Solid Waste Management.

10 Voters approved a 0.1 percent increase in most city sales tax categories effective Dec. 1, 1993, for increased fire and police protection services. Voters approved a 0.1 percent increase in most city sales tax categories effective Nov. 1, 1999, to provide funds for parks enhancements and improvements, and to acquire land for a Sonoran preserve. Voters also approved a 0.4 percent increase in most city sales tax categories effective June 1, 2000, to provide funding for public transit improvements and light rail.

11 Prior to FY 1980-81, emergency medical, fire and all other calls were combined into one figure.

12 Includes building, electrical, mechanical, plumbing and general inspections. The lower numbers for recent years, as compared to 1970-71, are the result of the implementation of the general inspection program that combined several residential inspections, performed by one inspector, into a single permit.

13 The bikeway program was approved by the City Council in 1987. Figures include on-street bike lanes, bike routes, and paved and unpaved paths.

14 This number includes parks and areas maintained by the Parks and Recreation Department. For example, retention basins, canal projects and trails.

15 Includes water produced for City of Phoenix only.